CURRICULUM VITAE

CONTACT

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ANDREA SCHUMACHER

PROFILE

As an organizational talent, I always keep track of things and I never lose my motivation that drives me to learn new things and to effectively implement what I have learned. Constant further training and getting to know new software are a matter of course to me, as well as the creation of automated workflows and the optimization of work processes.

The varied work as a diving instructor and manager on boats and in luxury resorts are multitasking jobs that have brought me a long way, both personally and professionally. Among other things, I have developed strong intercultural competence in people management and can find professional solutions in all situations.

WHAT DEFINES ME

- ✓ strategically
- ✓ efficient
- ✓ team player✓ focused + motivated
- ✓ creative
- ✓ responsible
- ✓ passionate + committed
- ✓ self-employed
- ✓ leadership skills
- ✓ on time
- ✓ persistent
- ✓ communicative

EXPERTISE

Adobe CC

HTML + Apps

Automated Workflows

Sales + Communication

MS Office

FileMaker, SAP, Abacus

PERSONALLY

DATE OF BIRTH 14. May 1986

NATIONALITY Swiss

CIVIL STATUS Single

INTERESTS
Diving, Dogs, Design

WORK EXPERIENCE

GRAPHIC DESIGNER

ETH Zürich, Print & Publish, Zurich, November 2021 – now

- · Designs, final artwork and implementation according to CI/CD specifications
- · Brochures, Flyers, Posters, Mailings, Interactive Documents
- · Print data transfer/check, quality management
- · Personalization of printed matters

FREELANCER / GRAPHIC DESIGNER

Independent and worldwide, since 2012

- · DENIOS AG, Wettingen, Switzerland
- -> Migration of their Homepage denios.ch from typo3 to CMS Storyblok
- · Burguete Design, Mellikon, Switzerland
- -> Editing video-clips, transcriptions and subtitles, highend image editing
- · Editorial AG, Pratteln, Switzerland
- -> Layout of the brochure "Bauhaus, image editing

GRAPHIC DESIGNER / DIGITAL PRINTING

Hürzeler AG, Regensdorf, July 2020 - February 2021

Processing daily orders such as business cards, mailings, brochures, etc., I looked after the customer "migrolino AG" independently and was responsible for the entire production of advertising materials and the weekly dispatch of promotions.

- · Designs, artwork according to CI specifications of various advertising materials
- · Small and large format digital printing
- · Printing plate exposure

LANGUAGES

GERMAN Native

ENGLISH Fluent

FRENCH Good knowledge

SPANISH Basics

ITALIAN Studying

EDUCATION

POLYGRAFIN EFZ CreaOcchio GmbH, Bad Zurzach 2002 – 2006

HIGH SCHOOL Kaiserstuhl, 1998 – 2002

ELEMENTARY SCHOOL Rümikon, 1993 – 1998

FURTHER EDUCATION

FRONT-END DEVELOPER SheCodes.io. 2023

ITALIAN COURSE Currently

SPANISH COURSE Klubschule, 2020

SSI OPEN WATER INSTRUCTOR Philippines, October 2014

PADI OPEN WATER INSTRUCTOR Thailand, October 2012

EFR INSTRUCTOR Thailand, September 2012

TEACHER COURSE TO TRAIN APPRENTICES Zurich, 2010

CREDENTIALS

ETH ZURICH Patricia Hüberli +41 44 632 36 51 patricia.hueberli@ services.ethz.ch

BURGUETE DESIGN Jacqueline Alavez +41 79 349 11 23 info@burguetedesign.ch

EMPEROR DIVERS PVT LTD Bernie McAteer +44 7976 627 123 info@emperordivers.com

PRINT & CUT KESSLER Nicole Kessler +41 43 810 35 35 info@printandcut-kessler.ch

REPROSCAN GROUP AG Geri Brugger +66 96 891 12 50 geri.brugger@gmail.com

WORK EXPERIENCE (continuation)

SAP-SPECIALIST

Swisslinx AG for Swiss Infra Services SA, Opfikon ZH, August 2021 – December 2021

- · SAP Real Estate Module Master Data Cleansing
- · Ensure correct customer and bank details
- · Contact landlords and update them systematically

DIVE INSTRUCTOR / BOAT MANAGER

Emperor Divers PVT LTD, Maledives, 2016 – 2020/21 various Dive Schools at Maledivian Resorts, 2014 – 2016 various Dive Schools in Australia, Thailand, Indonesia, Philippines, 2010 – 2013

As a diving instructor and boat manager at Emperor Divers Maldives, I was responsible for Guest welfare and their safety - underwater, on the boat and while on land visits. Together with the international boat crew, I made sure the entire operation ran smoothly from A-Z.

- · Security and quality management
- · Record weekly billing and inventory, daily reports
- · Create social media content
- · Coordination of up to 16 employees
- · Planning and implementation of 1-week trips with up to 26 guests
- · Conduct diving courses according to PADI standards
- · Looking after guests above and below water, carrying out photo shoots
- · Familiarize and train the crew

GRAPHIC DESIGNER / APPRENTICE TRAINER

Reproscan Group AG, Zurich/Ottenbach ZH, October 2010 – December 2012

After a short introductory period, I was able to look after the customers IWC Schaffhausen and LaPrairie, among others. I was responsible for the novelty product photography, the extensive image processing and the preparation of the annual IWC collection book in 9 languages. During my employment, I looked after four media designer apprentices and was also involved managing the IT.

- · Designs, final artwork and implementation according to CI specifications
- · Processing
- · Product photography and image editing
- · Server maintenance and IT management
- · Apprenticeship training

PREPRESS MANAGEMENT / GRAPHIC DESIGNER

Setaprint AG, Bachenbülach ZH, June 2007 - September 2010

- · AVOR with the Adobe Palette
- · Production quality management
- · Management of prepress with up to 4 employees
- · Large format digital printing
- · Printing plate exposure
- · Server maintenance and machine maintenance

GRAPHIC DESIGNER

Renzen Kommunikation AG, Aarau AG, October 2006 - May 2007

- · Designs, final artwork and implementation according to CI specifications
- · Small format digital printing
- · Personalization of printed matter

PHOTOGRAPHY

IWC SCHAFFHAUSEN Product shots







LOGO DESIGN

GEMEINDE FISIBACH Rebranding, new CI/CD



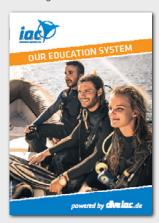
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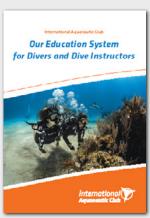
WORK SAMPLES

I.A.C. INTERNATIONAL AQUANAUTIC CLUB

Training brochures and books









BURGUETE DESIGN Clips SWICA





Social Media Contents FINTOOL





High End Image Retouching KÜNDIG BRÄU

